

wearecardiff MEDIA KIT

7,200+ unique visitors / month 12,200 + page views / month 325,762+ OTS / month

ABOUT WE ARE CARDIFF

One of the most influential blogs in south Wales, We Are Cardiff is the city's main source for alternative culture, arts, lifestyle, entertainment, local history, and travel for Cardiff and the surrounding areas.

Established in 2010, the brand is a respected and authentic local voice. We create written, photographic and audio-visual content and provide a platform for collaboration with local artists, entrepreneurs, and creatives.

We've made a [documentary film about Cardiff](#), put on gigs and exhibitions, organised [stages in festivals](#), been interviewed about Cardiff in [national and international news media](#) / [travel documentaries](#), collaborated with local media and brands, recently launched a [non-profit publishing house](#) and put out our first book: ['The 42b' on We Are Cardiff Press](#).

KEY ACHIEVEMENTS

- One of the world's best city blogs, Blogger of the week (The Guardian)
- #17 most influential Twitter feed in Wales (Listed)
- "An important part of Wales' documentary heritage" (UK Web Archive)
- Winner People's Choice, Wales Blog Awards

SERVICES OFFERED

- Editorial
- Bespoke projects
- Branded posts
- Reviews
- Advertising
- Photography
- Workshops

SOCIAL REACH

- Twitter: 37,000 followers
- Facebook: 3,500 fans
- Instagram: 1,300 followers
- YouTube: 4,000 views
- Google+: 21,000 views

ABOUT HELIA



Helia Phoenix is **We Are Cardiff's Editor-in-Chief**. She's been a writer and content producer since 2001, with her most notable work to date being a biography of Lady Gaga. She loves travelling, hula hooping, and getting on the decks once in a while.

ABOUT HANA



Hana Johnson is the **founder of We Are Cardiff Press**. By day she's a parliamentary researcher specialising in human rights. By night she writes fiction and freelance journalism, and dangles on a trapeze.

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